

GEAR UP YOUR TAXI SERVICES WITH DIGITIZATION @TRIOANGLE



TRIOANGLE
TECHNOLOGIES

WHAT INSIDE?

GEAR UP YOUR TAXI SERVICES

INTRODUCTION:

A QUICK DISCUSSION OF GEARING UP THE TAXI SERVICES WITH DIGITIZATION.

REVENUE STATS:

REVENUE ANALYSIS OF TAXI SERVICES IN THE UPCOMING YEARS

HUGE IMPACT IN THE TAXI INDUSTRY:

OVERVIEW OF THE CHANGE OF THE TAXI SERVICES TO DIGITAL WORLD.

BENEFITS OF USING ON-DEMAND TAXI SERVICES:

A CLEAR VIEW OF THE BENEFITS OF USING ONLINE TAXI SERVICES.

REASONS TO CHOOSE ONLINE TAXI SERVICES:

COME TO KNOW THE REASONS TO CHOOSE AN ONLINE TAXI SERVICE.



ABSTRACT

In this modern world, after the rise of the online taxi booking application the traditional ways of getting taxi services have taken a back seat. The On-demand taxi booking app enables the users to book a taxi, where the customers can book the cab instantly or for future rides in advance. The taxi booking application acts as the contact point between the customers, drivers, and admin by providing a user-friendly interface. The on-demand taxi booking app changes the taxi services to digital platforms.

INTRODUCTION

FUTURE OF TAXI BUSINESS



THE ONSET OF COVID-19 HAS MADE THE WORLD UPSIDE DOWN IN NO TIME. DUE TO THE PANDEMIC, THE COUNTRY'S ECONOMY WAS HIT COMPLETELY AND THE GROWTH OF INDUSTRIAL SECTORS WERE WHOLLY TRAPPED. DURING THE CRISIS, MANY BUSINESSES WERE DEVASTATED WITH NO CLUES AS IT WAS DIFFICULT TO WITHSTAND THE LOCKDOWN FOR A LONGER PERIOD. BUT STILL, THERE EXISTS SOME ORGANIZATIONS AT THE EDGE OF THE SINK HOLDING THEMSELVES STRONG FOR PROLONGED SUSTENANCE. IT IS HARD TO INTERPRET THE FUTURE OF THESE INDUSTRIES AS IT NEEDS MORE RECOVERY TIME TO STAY ALIVE IN THE MARKET.

THE ONLINE RENTAL PLATFORM DEALS WITH A NEW CHAPTER WHILE COVID CREATES A MAJOR IMPACT ACROSS ALL SECTORS. RENTAL CARS APPEAR TO BE ONE OF THE RISING DEMANDS EMERGING AMONG PEOPLE POST INVASION. CAR SERVICE PROVIDERS HAVE STRIVED HEAVILY AGAINST THIS CONTINGENCIES TO PROVIDE A POWERFUL, FULL-FLEDGED SOFTWARE APPLICATION TO SERVE THE DIGITAL CUSTOMERS. ONLINE CAR RENTERS ARE ALL SET BACK TO ACHIEVE RELENTLESS SERVICES AT BUDGET PRICES AND FLEXIBLE HIRING OPTIONS. THE USERS HAVE FOUND RENTAL APPLICATIONS TO BE THE MOST RELIABLE AND FASTEST TOOL FOR CAR ACQUISITIONS.

THE SAFEST COURSE OF ACTION AT ALL TIMES

It has become tougher to remain safe and maintain social distance in spite of emergencies. Sharing rides through other mobility platforms can be highly threatening for the travellers during these times. To acquire the secured ride, people have adapted to rental cars that keep your ride intact.

SPIKE OF CAR RENTALS OWING TO TOURISM

The online car rental sales were recorded to be more than 50% in the year 2019 since COVID. Public transportation was halted and people had to hail private vehicles to migrate to different places. This paved the way for the car rental services to come into play.

FLEET MANAGEMENT SYSTEM FOR CAR RENTALS

As the demand goes higher after the pandemic, the rental platforms are involved in strategic planning of vehicle inventories. To cater to the increasing needs, renters pay maximum attention to gain more user visibility that enables additional online reservations.

REVENUE STATS:

\$17.4
BN

Revenue Generated In 2021

6.3 BN
trips

The uber drivers completed in
2021

6.9 BN
trips

The uber drivers completed in
2019

118
million
users

26 percent increase of the service
year on year.



On-Demand taxi app development makes a lot of sense for current businesses, startups, or even enterprises for their workforce movability and convenience. On-Demand taxi apps like Uber have surpassed conventional taxi services. Users have started to deviate from personally owned taxi services to mobility solutions as a service.

To back this statement up, we need to point out that Uber picked up 30 million more rides than standard taxis in New York in 2017. Statista also anticipates that the overall annual growth of the global ride-hailing service market will reach \$126,521 million by 2025. Considering how fast this industry is growing, we propose to tell you how on-demand taxi app development is done.



HUGE IMPACT IN THE TAXI INDUSTRY:



My Experience

In the era of mobile Internet, it has been a trend to book a car through taxi-calling mobile apps on smartphones. The service of taxi-calling mobile apps has advantages of short waiting time, comfortable in-vehicle environment and good service attitude, while traditional taxi industry has received grumbles of drivers often refusing to take passengers, poor service attitude, difficulty in taking a taxi in peak hours, and terrible in-vehicle environment. Therefore a lot of passengers transferred to taxi-calling mobile apps service, and it has great impact on traditional taxi industry which needs reform urgently.

Promoting Hacks

- Online Presence and Promotion
- Social Media Presence
- Reach Out through PR and Media
- Targeted Advertising
- Fleet Branding
- Driver Recruitment
- Offers and Promotions
- Referral Marketing
- Customer Feedback



BENEFITS OF USING ON-DEMAND TAXI SERVICES:



INCREASED VISIBILITY

Customers find it easy and convenient to book cabs using a mobile application. It eliminates the hustle of calling the booking company, waiting in the call queue, and waiting for the driver to show up. With on-demand taxi apps, consumers can book cabs and track driver locations in real-time.

PUT YOUR BUSINESS ON AUTO-PILOT MODE

Back in the day, getting a customer was a tedious task for drivers. Taxi drivers had to look for customers. The customers would then inspect the taxi and negotiate on a price. Taxi dispatch apps have eliminated these roadblocks. Taxi drivers no longer need to chase customers.

REAL-TIME FEEDBACK

Customer feedback and customer satisfaction go hand in hand. Feedback allows you to identify the areas where you're performing well and the areas that require improvement. A taxi app has a built-in feedback feature that encourages your customers to give feedback about your services.

INCREASE BRAND AWARENESS

Brand awareness is the key ingredient for growth in any business. Uber, for example, operates in about 83 countries and 670 cities due to high brand awareness. The company managed to develop and market a successful taxi app, which catalyzed its growth worldwide.

REAL-TIME LOCATION TRACKING

A taxi dispatch software allows a rider to track the location of the driver in real-time. At the same time, the driver can also follow the location of the rider. Therefore, the driver can take the shortest route possible, which reduces time and fuel consumption.

MONITOR DRIVER PERFORMANCE

Many taxi business owners overlook the importance of monitoring their driver performance, as bad driving behaviors can hurt your revenue and business. Taxi apps allow you to monitor your driver behavior in real-time.



Reasons To Choose Online Taxi Services:



Smartphones and the internet have completely changed the market for taxi services. Now we can communicate with drivers directly, using a mobile app, not through a dispatcher or searching for a yellow cab right on the street. We owe this new habit to Uber Technologies

Cost-Effectiveness

One of the most practical benefits of using taxi apps is knowing how much the trip will cost in advance.

With the taxi industry's development and a wide range of taxi companies available today, you can quickly find a suitable car in the economy or business class for any purpose.

Convenience

Quickness

Since a large number of cars are connected to the app, the search for a suitable vehicle takes just a few seconds, with the order processing taking about a minute.

Taxi companies' main goal is to ensure that the number of satisfied customers is continuously increasing. As the competition between them is intense, they are constantly forced to raise the bar in service quality.

Safety

WHAT DOES THE FUTURE HOLD FOR TAXI INDUSTRY?



Future Of Taxi Industry:

Uber has been a fierce competitor for the taxi industry. Would it prevail in the future?

Probably, or probably not?

Everything narrows down to quality service at the end. If you keep your riders happy by building rider-centric features for them, they will be retained. On the other hand, remember to treat your drivers well equally. A bigger slice of your business depends upon your drivers.

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