

ENLARGE YOUR E-COMMERCE BUSINESS OVER COMPETITORS



TRIOANGLE
TECHNOLOGIES

WHATS INSIDE?

ENLARGE YOUR E-COMMERCE BUSINESS OVER COMPETITORS

ABSTRACT

The Customers Have The Freedom To Choose and purchase The Product Whenever And Wherever Of All Age Groups. An E-Store Is A Fruitful Option To Build Engagement Of Applications Beyond Limits. Providing A One-Stop Solution To Purchase Products Will Make People Feel Convenient In Purchasing Products

The Online Shopping Application Has Made The Lifestyle Of The Customers Easier And Simple For Purchasing Products. One Of The Popular Applications For Purchasing Products Through An Online Store Is The Amazon Clone App.



INTRODUCTION:

A quick discussion of the ways to enlarge your E-Commerce Business Over Competitors.

REVENUE STATS:

Revenue Analysis of the E-Commerce services for the upcoming years

BENEFITS OF E-COMMERCE PLATFORM:

A clear view of the benefits of using On-demand E-commerce services.

GLORIOUS FACTORS OF YOUR E-COMMERCE BUSINESS:

A look at the factors that grow your E-Commerce business.

STEPS TO CREATE A SUCCESSFUL E-COMMERCE APP:

Come To Know The Steps To Launch On-Demand Laundry Services.

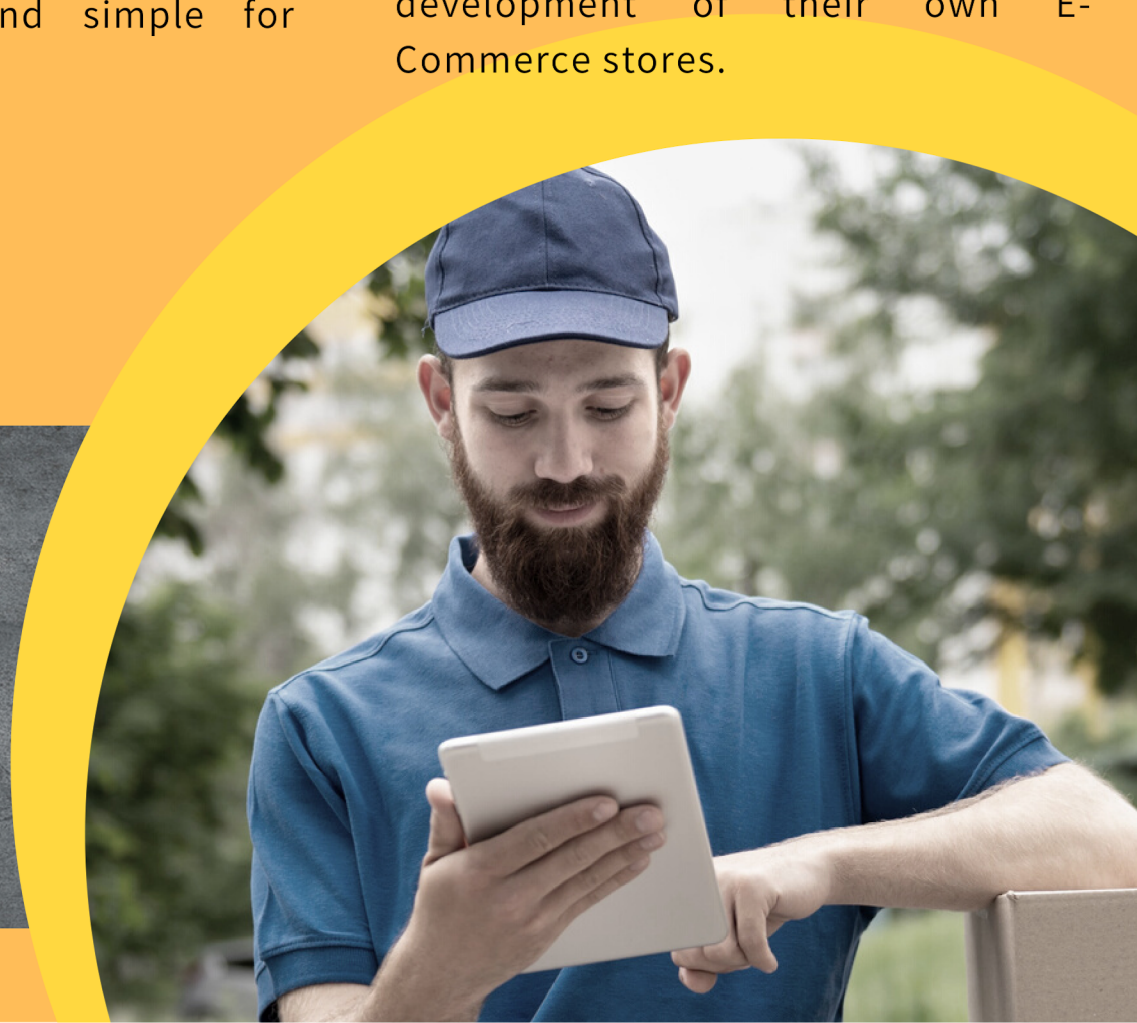
INTRODUCTION

In this advanced period, easy shopping is a consideration gathering choice. The clients have the opportunity to pick the item at whatever point and any place of all age gatherings. An E-store is a productive choice to build engagement of applications beyond the limits. Providing a non-stop solution to purchase products will make people feel comfortable.

The Internet shopping application has made the lifestyle of the customers easier and simple for purchasing products.

The E-commerce business is the currently most revenue-generating business of this era. It has made many businesses change their methods and adopt digital platforms for their business to sustain themselves in the competitive marketplace.

The online E-Commerce business not only changed the traditional ways but also infiltrated the retail market and made people buy from them. This led to the root cause of the development of their own E-Commerce stores.



REVENUE STATS:

In 2021, retail e-commerce sales amounted to approximately 4.9 billion U.S. dollars worldwide. This figure is forecast to grow by 50 percent over the next four years, reaching about 7.4 billion U.S dollars by 2025.

According to a study the revenue generated through the e-commerce application in the year 2014 is 1.3 billion U.S. Dollars.

The Statistics says that the expected growth of the E-Commerce application in the year 2025 is expected to be 7.4 billion U.S. Dollars.

The revenue compared between the years 2014 and 2025 is having a growth of seven times from the starting stages.





BENEFITS OF E-COMMERCE PLATFORM:

LOW COSTS

A significant advantage of ecommerce is that launching an online store is much less costly than opening a physical store. You are not required to furnish your outlet, nor are you required to pay rent or hire multiple workers.

SPEED & FLEXIBILITY

A person or business can easily open an ecommerce store in a matter of days. In contrast, a physical store requires space, commercial leasing, and sufficient construction and decoration time before opening.

FASTER BUYING PROCESS

Previously, a customer had to schedule his shopping trip in advance, even though he desired to purchase a single item. This will include rearranging his schedule and making the purchase at the store. Another vital advantage of ecommerce is that it expedites the purchasing process.

WIDER CUSTOMER BASE

A physical store is based in a specific location, and in most instances, residents in the nearby area can only come to shop. Another advantage of e-commerce stores is that they are not geographically limited. Geographical boundaries become irrelevant when conducting business online via ecommerce stores.



INCREASED PROFIT MARGIN

As opposed to traditional stores, the cost of setting up and operating an ecommerce store is very low. You'll also save money on marketing, labour, and overhead. Most ecommerce stores provide the dashboard with an added benefit for reports and invoices, helping the business manage their finance.

GLORIOUS FACTORS OF YOUR E-COMMERCE BUSINESS:



CONVENIENT PAYMENT OPTIONS:

As every customer will expect various kinds of payment methods and will expect various payment methods like credit card, debit card or else cash on delivery. As the customers has different modes of payment it will be easy for them to purchase the product conveniently.

SUGGEST PRODUCTS:

Based on the history of the ordered products and wishlist, the amazon clone displays a bunch of products. Displaying the customers with product suggestions will make the customers engage with the application for a long period of time and provide them a better experience.

A DIVERSE RANGE OF PRODUCTS:

Even for purchasing a small and basic product through the E-Commerce app the people look for choices. We should provide the customers with a vast collection of products on your app by understanding the customers needs.

PRACTICAL USER INTERFACE:

The customers must experience the smooth functioning of the app and must not face any difficulties in purchasing the product through the app. If the customer faces any issues and feels the design of the app is clumsy, they will feel frustrated and will leave the site on the first visit.

FLEXIBLE SHIPPING OPTION:

The customers not only have the freedom to select their payment modes, they also can schedule the date of the delivery, as the customers are moving in a fast moving world they won't be available all time and date in the location in which they expected the delivery of the product.



STEPS TO CREATE A SUCCESSFUL E-COMMERCE APP:

Step 1: Have a Clear Objective: The entrepreneurs must have an idea about the features that are going to be implemented in the application. Once you decide on the kind of products to sell and the platform through which you are going to provide the services.

Step 2: User-Centric and Friendly Interface: The app will be easy for the customers to purchase their desired products through the application if the app is provided with a user-friendly interface. So providing the customers with a user-friendly interface will be highly effective.

Step 3: Choose The Essential Features: To meet the customer needs the app must provide the customers with all the basic and advanced features. The application provides the customers with options to log in, product search, user reviews, smooth checkout, display the checkout process, a safe payment gateway, and proper shipping.

Step 4: Implement Professional Design: The customers can experience faster service by having a good user interface in the application, the UI and UX design of the application must be very attractive. The most important factor to attract an application is the design of the application as it plays an important role in attracting the customers to use the application.

Step 4: Choose The Platform: The app must support all types of operating systems like iOS, Android or other operating systems. The resolution and the user features for all kinds of operating systems must be clear and they should fix the screen.





WHAT MAKES YOU ENLARGE YOUR E-COMMERCE BUSINESS?



TIPS TO ENLARGE THE E-COMMERCE BUSINESS:

- Grow Using Affiliate Marketing
- Partner With Other Companies
- Sell to Current Customers
- Target Other Groups
- Offer Complementary Services or Products
- Market Most Popular Products
- Think Outside The Box

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