



TRIOANGLE
TECHNOLOGIES

DIGITIZE COURIER DELIVERY BUSINESS USING PACKAGE DELIVERY SCRIPT

E-BOOK



CONTENTS

1. Stand Out From Crowd- Acquire More Customer Satisfaction

- 1.1 Impress Your Customers Via Packaging
- 1.2 Affordable Delivery Cost
- 1.3 Engage Your Customers Steadily
- 1.4 Provide on-time delivery
- 1.5 Give Various Offers
- 1.6 Insurance For Damage

2. All In One Delivery Management Platform

- 2.1 Registration/login
- 2.2 Real-time Tracking Map For Pick Up And Delivery
- 2.3 SMS or Mail Notifications
- 2.4 Order Scheduling

CONTENTS

2. All In One Delivery Management Platform

2.5 Proof Of Delivery

2.6 Multiple Payment Gateway

3. Revenue Deals Of Delivery Service App

3.1 Delivery Fee or Pick Up Fee

3.2 Packaging Charges

3.3 Extra Commission For Speed or Prior Deliveries

3.4 Advertisement Income

Order, Pickup, Delivery---->Smart App

Delivery platform has entered digital mode after the surge of a pandemic. The demand in the market and the Covid circumstances cause many entrepreneurs to become savvy in the digital delivery platform. Business people wonder about having their own courier service in the form of a mobile app.

The delivery script is an on-demand delivery app solution that allows users to order products and get doorstep delivery.

Recent statistics of delivery apps show that it holds the users of about 122 million people on a monthly basis. Furthermore, expected to reach revenue of about \$ 450 million to \$470 million by the end of this year and this could get 10x times to increase in the future.



STAND OUT FROM CROWD- ACQUIRE MORE CUSTOMER SATISFACTION

Executing a viral ongoing business is not easy, it involves a lot of things. More you are concerned about admiring your users is the result that will reflect in your treasury.

Competitions in the delivery field run highly, you have to come through an urge to make a unique space on the platform.

Look at the populated delivery player, UberEats made a brand stamp in all minds. Accomplishing the same concept for products like freight couriers to gifts, you would perfectly find an online delivery app that will equip sky-high benefits.

Enhance your delivery service by integrating the below points in your business activity, and let stand out as unique.

HINTS TO BE UNIQUE...



Impress Your Customers Via Packaging

Around 85% of the people see how their orders are getting delivered, and they lose hope if their order was damaged. If there is also a return policy, it may hurt your user a lot and creates a huge impact through word of mouth.

So, influence your package service better by delivering perfectly packaged orders.

Affordable Delivery Cost

Comparison of all between many apps is a growing habit now. People get compared easily with other competitors to pick a reasonable one

Make your delivery charges as per the standard in the industry. This will maintain your customer base quietly.



HINTS TO BE UNIQUE...

Engage Your Customers Steadily

Customer retention is crucial to make your brand unique in the market. Keep informing your clients until they receive their delivery.

Send SMS or mail regarding the details of delivery packed, estimated duration, and driver partner details too. This will assure users of a hopeful delivery.



Provide on-time delivery

People are at a speedy pace. They want everything without much time delays. Unreasoned and unresponsive delivery delays would create customer dejection, which affects a lot in your ROI.

Ensure to give their orders and deliveries as per the estimation of delivery time. Categorizing the packages accords to the size will ease your delivery work and helps you to furnish on-time delivery.



HINTS TO BE UNIQUE...

Give Various Offers

Initially, it is important to provide more offers to grab more customers easily. If you look at many international brands like Uber, they started their venture with high offers.

So present your client's offers like the size, weight, and speed of the delivery package.



Insurance For Damage

Unexpected things can happen sometimes. You could keep your brand's hope to your customer consistently.

In case of customer's delivery damages because of accidents, give a refund or insurance promises to your shipping clients. This will protect your brand name at all times.

ALL IN ONE DELIVERY MANAGEMENT PLATFORM

In general, the delivery service app has a process between three people, admin, shipping partners, and clients.

The process cycle will be,

- Customers order with shipping part-pick-up order
- The shipping partner provides a delivery schedule to your admin
- Admin process to deliver the product to customers

CORE FEATURES TO GET IN

Smart Registration/login

Users can sign up for their account once via Google or mobile number. A verification code will send to get the user's authorization.

Real-time Tracking Map For Pick Up And Delivery

Your client could need to track their order on pick up and delivery, in order to schedule them accordingly. Enrich your delivery app with this tracking option.

CORE FEATURES TO GET IN

SMS or Mail Notifications

This is the admin feature for acknowledging your clients using this feature.

Send SMS or mail to certain clients about their package details like weight, estimated delivery time, vehicle, and driver details too.

Order Scheduling

Every delivery service admin struggles to do it manually, build your app with a potential algorithm that works for managing the order and prioritizing the scheduled order.



Proof Of Delivery

Improve your delivery process with some proof. Give an electronic proof by signature or by sending delivery OTPs. This will reduce the risks of missing or delivering to other persons.

Multiple Payment Gateway

Ease your customer delivery payment process through cash or by any digital wallet integration in your app. This will facilitate the user's needs when they don't have in-hand money.

REVENUE DEALS OF DELIVERY SERVICE APP

Delivery Fee or Pick Up Fee

Gain income from the actual delivery or pick-up from your direct users. In case of running for a client or partners who are your direct clients then collect your delivery and pick it up free from them.

Packaging Charges

Earn commission pay for the packaging deals with your direct clients. Or if your delivery is to a specific person's product, then charge them for the packaging process.



REVENUE DEALS OF DELIVERY SERVICE APP

Extra Commission For Speed or Prior Deliveries

In some circumstances, the shipment partners could urge you to provide speedy delivery to their customers as they need, at that time you can charge your client with extra pay to progress fast deliveries.

Advertisement Income

Revenue with advertisement income too, once your app turns the eye of many entrepreneurs by attaining a set of targeted customers, you will earn from third-party advertisers.



ACHIEVE YOUR ENTREPRENEUR PATH WITH ALL IN ONE DELIVERY SERVICE

Facts To Know

Research says that the total revenue of online courier services hits about \$415 billion in the statistics of 2021, which is 9 percent higher than the previous years.

This will get a 10x time increase in the upcoming years.

So, can't wait to launch your new venture. Connect any particular mobile app development company and buy an instant Uber for package delivery script.



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